



PRIVACY POLICY

This is retailcommon Inc.'s ("retailcommon") privacy policy. This document explains retailcommon's policies for the collection, use and disclosure of personal information.

retailcommon provides an online community (the "Community") to facilitate the sales of goods and services by retailers and the interaction between various users.

THE INFORMATION WE COLLECT

retailcommon collects information by various methods including information actively provided by you, and information arising from your activity on the Community, such as your IP address, and the pages you request. Certain retailcommon services may require you to accept cookies.

The types of personal information we collect include name, contact information, identification information, and payment information. The user has the option to provide information such as shopping preferences in their profile. The user also has options regarding the extent certain information is shared with others.

HOW WE USE THIS INFORMATION

This information is used to facilitate your use of the Community including authenticating users, and your purchase of goods and services.

retailcommon may use aggregate or anonymous information which will not be linked to identified individuals for various other uses for itself and third parties.

retailcommon has no control over the use of information you submit to any publicly available or social networking features of the Community. You should only submit to those portions of the Community information you are comfortable sharing with the public.

If you disclose your information to others using the Community, different rules may apply to their use or disclosure of the information you disclose to them. retailcommon does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. retailcommon encourages you to ask questions before you disclose your personal information to others.

WHO WE SHARE THIS INFORMATION WITH

retailcommon does not share personal information with any third parties except as disclosed in this policy. retailcommon may provide personal information to retailcommon's consultants, subcontractors and professional advisers (which shall be bound by privacy obligations) to assist retailcommon's operation of the online community.

RETAILERS

retailcommon submits to retailers only sufficient information to facilitate a purchase by the user, such as name and contact information. Payment is typically through retailcommon, in which case credit card or other payment system information is not provided to the retailer. retailcommon's agreements with the retailers restrict their use of such information to the completion of the transaction unless the user has otherwise consented.

SECURITY

Personal information is protected by security measures appropriate to the nature of the information.

ACCESSING INFORMATION

Individuals may review and amend most of their personal information in their Community profile. You may also contact the retailcommon privacy officer. If an individual believes that any of their personal information is inaccurate, retailcommon will make appropriate corrections.



PRIVACY POLICY

GENERAL

retailcommon may amend this policy from time to time. If such amendments affect how retailcommon uses or discloses personal information already held by retailcommon in a material way, retailcommon will obtain consent.

Notwithstanding the general terms of this policy, the collection, use, and disclosure of personal information may be made outside of the terms herein to the extent provided for in any applicable privacy or other legislation in effect from time to time.

retailcommon may disclose personal information to another entity purchasing (including for diligence purposes prior to purchase) the assets of retailcommon, provided that entity abides by this or a similar privacy policy.

CONTACT US

For more information on retailcommon and privacy please contact our Privacy Officer at: privacy@retailcommon.com

This policy was last amended on Jan 14, 2009.